

PRESERVATION NORTH CAROLINA 2024 CONFERENCE GUIDE

Rocky Mount & Tarboro, NC
October 16-18

2024 Annual Business Sponsors

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Welcome to our 2024 Conference

Thank you for joining us in Rocky Mount and Tarboro and for being an important part of North Carolina's preservation movement. This event is a legacy 86 years in the making as generations of preservationists have come together each year to reconnect with old friends, make new friends, and learn new ways to save places important to the diverse people of our state. As you will learn, Rocky Mount and Tarboro are cities reimagining their futures based on their history, and we chose these places for that very reason. Both cities are working laboratories of preservation practices that can be applied in larger cities and smaller towns. I am so glad you joined us, and I hope you will leave Rocky Mount and Tarboro feeling refreshed and re-energized for restoration!

Benjamin Briggs | President & CEO, Preservation North Carolina

REGISTRATION DESK HOURS

Please check in at the Registration Desk upon arrival to pick up your nametag and conference information. *Wednesday morning tour participants should go straight to the tour meeting location and then pick up registration materials later during the conference.*

WEDNESDAY OCTOBER 16

12:30-3:00

Booker T. Theater
170 E. Thomas St
Rocky Mount

5:00-7:00

Rocky Mount Mills
1151 Falls Rd
Rocky Mount
**FIRST FLOOR LOBBY
BY PRIME
SMOKEHOUSE**

THURSDAY OCTOBER 17

8:30-4:30

Rocky Mount Mills
1151 Falls Rd
Rocky Mount

**FIRST FLOOR LOBBY
BY PRIME
SMOKEHOUSE**

5:00-7:00

The Battle House at
Rocky Mount Mills
1151 Falls Road
Rocky Mount
REAR ENTRANCE

FRIDAY OCTOBER 18

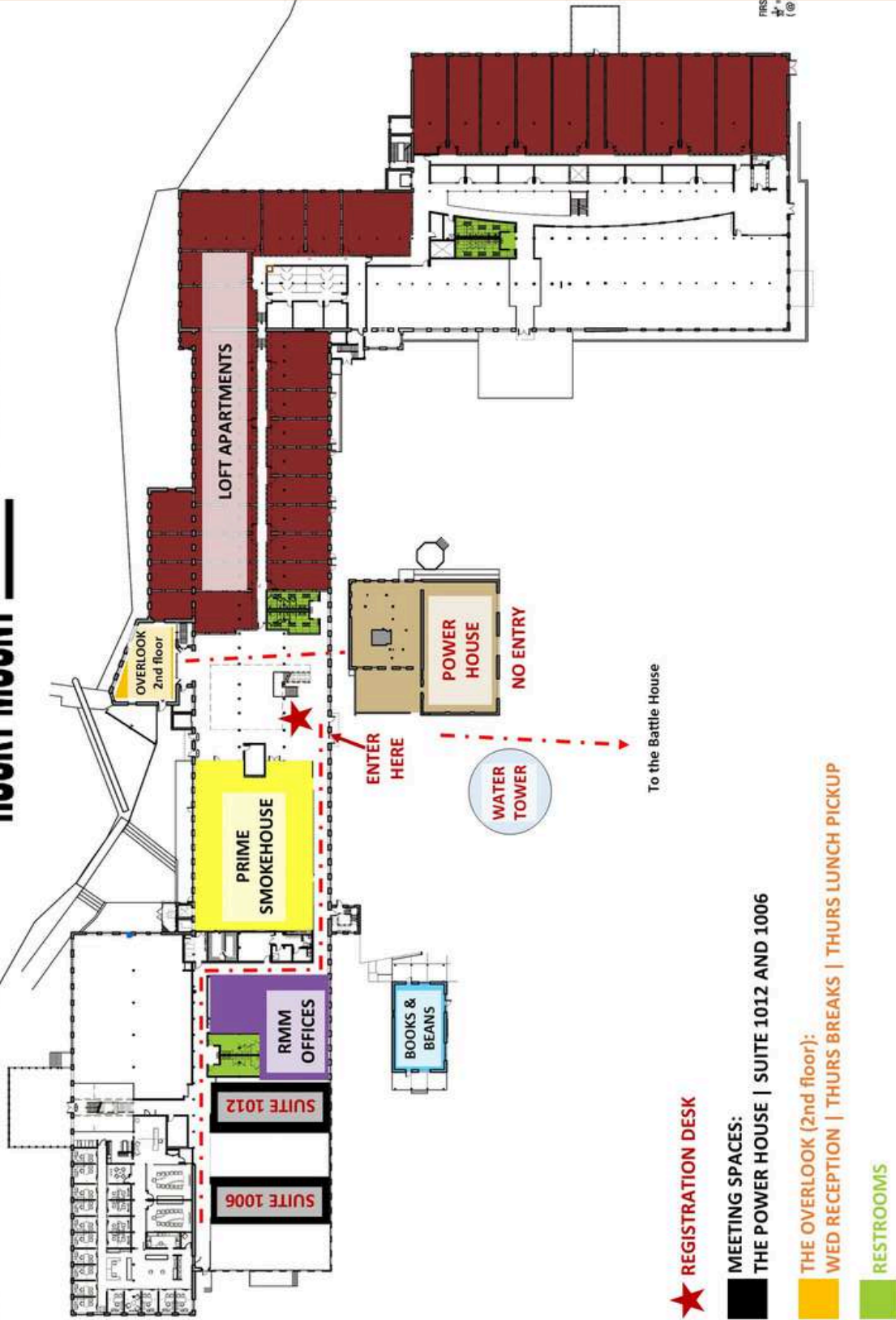
8:30-2:00

Calvary Episcopal
Church
411 E. Church St
Tarboro

**Tarboro Ramble
attendees will also
check in here for a
nametag and tour
map (available
through 2pm).**

Rocky Mount Mills Interior

ROCKY MOUNT MILLS First Floor



Rocky Mount Mills Map



As an **Historic Preservation leader in North Carolina**, Christman is the only contractor nationwide with a specialized division aimed at executing construction projects within historic structures. We understand the deep connection that historic building owners have to their properties – and we share their enthusiasm for preserving them.

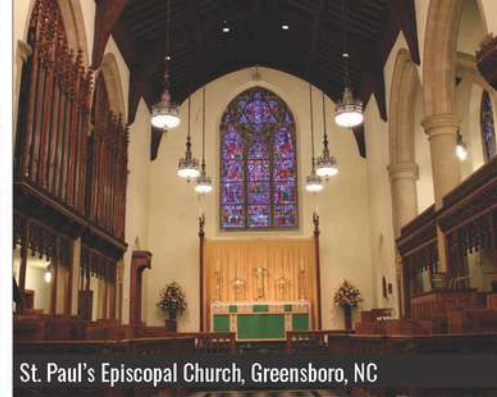
Christman is an award-winning national contractor and developer with local NC roots. Among our list of preservation projects are –

35 National Landmarks • 77 National Register of Historic Places properties • 1 National Memorial • 1 National Monument • 2 UNESCO World Heritage Sites

With over 50 construction professionals, *nearly 10% of our workforce*, focused solely on preservation, restoration and adaptive reuse throughout our organization, we are committed to delivering the highest quality projects in the markets we serve.



Asheville Foundry Inn, Asheville, NC



St. Paul's Episcopal Church, Greensboro, NC



Balladeer Hotel, Mount Airy, NC



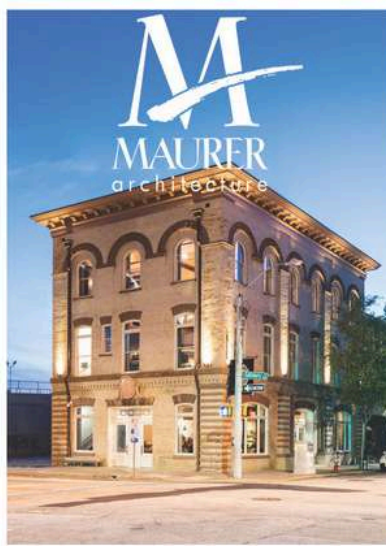
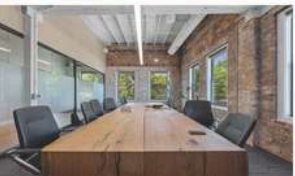
Cascade Saloon, Greensboro, NC

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2024 Conference Speakers



Carol Quillen

President & CEO,
National Trust for Historic
Preservation



Kim Trent

Executive Director,
National Preservation
Partners Network



**Evan Covington
Chavez**

Director of Real Estate,
Rocky Mount Mills



Michael Goodman

Executive Vice President,
Capitol Broadcasting
Company



Inez Ribustello

Author and Entrepreneur,
On the Square & Tarboro
Brewing Company



Benton Moss

Founder, East Rock
Development
President, Simmons & Harris



Dr. Darin Waters

Deputy Secretary,
NC Office of Archives
& History



David Maurer

President, Maurer
Architecture



Philip J. Merrill

CEO & Founder,
Nanny Jack, LLC



Veronica A. Carr

Digital Media
Strategist &
Researcher



Celeste Beatty

Founder & Brewer,
Harlem Brewing
Company



**Debra Taylor
Gonzalez-Garcia**

Genealogist &
Author



Natalie Pass Miller

Owner, The Historic
Magnolia House



Nasir Dukes

Acquisitions & Business
Development, Dukes
Properties



Terrance Ruth

Asst. Professor, NC
State University School
of Social Work



Carmen Cauthen

Author, *Historic Black
Neighborhoods of
Raleigh*



**Judge Beverly
Scarlett**

Co-Founder,
Indigenous Memories



Dr. Freddie Parker

Professor of History,
North Carolina Central
University



Melvin D. Speight

Hayti Reborn



**Jennifer Martin &
Cynthia de Miranda**

Partners, MdM
Historical Consultants



Angela Thorpe Mason

Exec. director, Pauli
Murray Center for
History & Social Justice



Melissa A. Timo

Office of State
Archaeology, Historic
Cemetery Specialist



Ellen Turco

Principal | NC Branch
Manager, Richard
Grubb & Associates



Annie McDonald

Senior Architectural
Historian, Richard
Grubb & Associates



David Riccio

Principal & President,
John Canning & Co.



Adrienne Copland

President,
Preservation Rocky
Mount



Peter F. Varney

Interim City Manager,
Rocky Mount



**Jeffrey P. Anderson,
AIA**

Joseph K. Opperman -
Architect, PA



Sandy Roberson

Mayor, Rocky Mount



Tate Mayo

Mayor, Tarboro NC



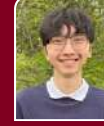
**Mavis Stith & James
Wrenn**

President & Vice President,
Phoenix Historical Society



**Rev. Stephen
Mazingo**

Calvary Episcopal
Church, Tarboro



Pofue Yang

Architectural Historian,
Richard Grubb &
Associates



Gareth Evans

Executive Director,
Bellamy Mansion
Museum



Milan Mehta

Founder & President,
Union3Studio



Megan Funk

Architectural Historian,
Chronicle Heritage

OCTOBER 16 | ROCKY MOUNT



10:30-12:00

1331 Stonewall
Lane, Rocky
Mount

Open House Tour at Stonewall Manor

- Listed on the National Register of Historic Places, this house was built on the banks of the Tar River circa 1830 by prosperous planter Bennett Bunn. Its scale and sophistication of design make it one of the truly elegant plantation houses in North Carolina. **Free for all conference attendees.**

10:30-12:00

Concurrent Morning Tours

- **Historic Downtown Overview:** Join **Adrienne Copland** and **Peter Varney** of Preservation Rocky Mount as they lead a dynamic downtown walkabout to showcase important historical landmarks, and their significant architectural features. Learn about the mix of retail, restaurants, and livable revitalized spaces.
- **Revitalization in Rocky Mount: Benton Moss** of Simmons & Harris, and Twin County Media, takes you on a walk downtown to discuss preservation projects and the local history of the more than 166 contributing buildings on Main Street. With a strong foundation in real estate development, we learn from his commercial development efforts to bring this city core back to life.
- **Matsumoto in Rocky Mount: Jeffrey Anderson** of Joseph K. Oppermann – Architect, PA takes us on a “preservation in progress” exploration of the 1956 Thomas & Marian Hicks House, a modernist gem in the West Haven Historic District. Boasting a unique design of Matsumoto’s small houses, tour a house that prioritizes both privacy and transparency through the expert use of courtyard spaces and floor-to-ceiling glazing.

12:30

Registration Opens at the Booker T. Theater

1:30-2:45

Plenary: Preservation Year in Review | Booker T. Theater

- Join leadership from Preservation NC and the State Historic Preservation Office to hear about ongoing projects around the state. Election of board officers will also occur during this time as part of Preservation NC’s annual business meeting.
 - **Dr. Darin Waters | Deputy Secretary of the Office of Archives & History**
 - **Benjamin Briggs | President & CEO of Preservation NC**
 - **Jack Thomson, Cathleen Turner, & Maggie Gregg | Preservation NC Regional Directors**
 - **Gareth Evans | Director of the Bellamy Mansion Museum**

2:45-3:00

| 15 Minute Break |

3:00-4:00

Plenary: Welcome To Rocky Mount | Booker T. Theater

- Speakers will orient you to Rocky Mount & give a broad architectural overview.
 - **Sandy Roberson | Mayor, Rocky Mount**
 - **Benton Moss | CEO & Owner, Simmons & Harris, Inc.**
 - **Nasir Dukes | Dukes Properties**
 - **Milan Mehta | Union3 Studios**
 - **Adrienne Copland | Preservation Rocky Mount**

4:00-5:30

| Break \ Check In To Hotels |

5:30-8:30

Honor Awards Reception & Ceremony | RMM Power House

- Celebrate Preservation North Carolina's 2024 Honor Awards Recipients at a special reception in The Power House at Rocky Mount Mills. Heavy hors d'oeuvres, beer and wine, followed by the awards presentation. **Additional registration fee.**

2024 CARRAWAY AWARDS

Andrew Edmonds, Durham

Brett Sturm, Raleigh

The City of New Bern

For the Restoration of New Bern City Hall

Dylan and Taylor Ellerbee, Salisbury

Pier & Curtain Home Restoration

Stability Engineering, Decatur GA

For the Restoration & Rehabilitation of Historic Loray Mill

Town of Tabor City

For the Transformation of Heilig Meyers Furniture Store into a Business Incubator

Town of Wake Forest and Historic Preservation Commission

For the Restoration of the Ailey Young House

2024 HONOR AWARDS

Alexa Aycock Grassroots Leadership Award

Patrick Daily, Hickory

DeWayne H. Anderson Sr. Award for Housing

C. Edward Lipsky, Winston-Salem

Minnette C. Duffy Landscape Preservation Award

The Occaneechi Band of the Saponi Nation, Hillsborough

L. Vincent Lowe, Jr. Business Award

Down East Preservation, Edenton

Stedman Incentive Grant

The Historic Giblem Lodge, Wilmington

Robert E. Stipe Professional Award

Ellen Turco and Pat Schell, Wake Forest

Ruth Coltrane Cannon Award

Myrick Howard, Raleigh

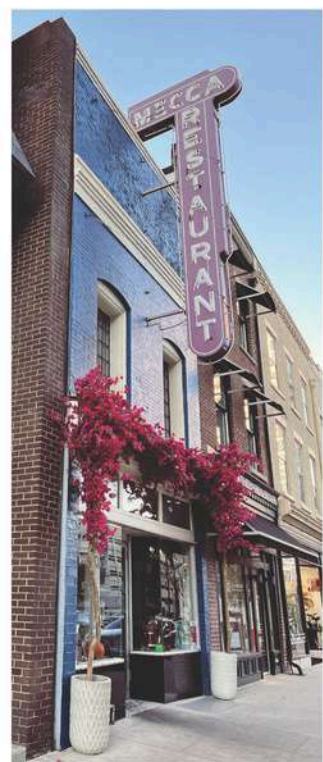
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Mock, Judson, Voehringer Company Hosiery Mill (1927-1938) now MoJud Lofts (2024) in Greensboro, NC

Uncommon experiences in Downtown Raleigh begin in historic spaces



OCTOBER 17 | ROCKY MOUNT MILLS

Overlook

Complimentary Beverages Available Throughout The Day | Sponsored by Foss & Company

8:30

Registration Opens | RMM Main Lobby

8:30-9:30

PAN Member Coffee & Conversation | Sponsored by Uptown Properties and Restore with Claire

Books & Beans

- Enjoy coffee and networking with fellow members of PNC's Professional Associates Network and PNC staff.

9:30-10:30

Concurrent Educational Sessions | RMM

Power House

- **The Ripple Effect of Residential Redevelopment in Our Historic Downtowns:**
Over the past decade, 8,000 upper-story residential units have been constructed utilizing historic tax credits in NC Main Street districts! What has the economic and social impact been? How have downtowns evolved with residential infrastructure? This session will share real stories on the "ripple effect" of adding residential units in our historic downtowns.
 - **David Maurer | President, Maurer Architecture & Tightlines Designs**
- **An Artifactual Journey Through Rocky Mount and Tarboro:** Using material culture (also known as artifacts) coupled with research is an excellent method for discovering and uncovering history. As a former TV personality on Antiques Roadshow and consultant to the Smithsonian, John Hopkins University, and the History Channel, Philip J. Merrill has dedicated his life to uncovering hidden African American history. Join him for an artifactual journey through Rocky Mount and Tarboro
 - **Philip J. Merrill | CEO & Founder, Nanny Jack LLC**
 - **Veronica A. Carr | Digital Media Strategist & Researcher**
 - **Celeste Beatty | Founder & brewer, Harlem Brewing Company**
- **Grave Matters: Unearthing Solutions to Preserve African American Cemeteries:**
We hear almost daily of hidden African American cemeteries in danger of being erased, and the people working tirelessly to preserve them. Many are struggling with ownership, maintenance, identification, and funding. How can we protect and honor these sacred burial spaces? See an overview of these spaces in Durham County, and the efforts – and challenges – to identify and protect them.
 - **Julianne Patterson | Executive Director, Preservation Durham**
 - **Debra Taylor Gonzalez-Garcia | Author of *In Plain Sight* and African American Cemetery Preservation Advocate**
 - **Melissa A. Timo, Office of State Archaeology/Historic Cemetery Specialist**

Suite 1006

Suite 1012

10:30-11:00

| 30 Minute Break |



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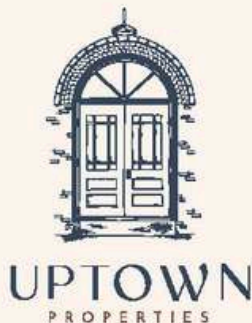
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11:00-12:00

Power House



12:00-1:30

Overlook

1:30-2:30

Power House

Suite 1006

Suite 1012

2:30-3:00

Keynote | Rocky Mount Mills: Past, Present & Future

- Two hundred years ago, when Rocky Mount Mills was first erected, no one could have imagined what it would become in the 21st Century. Enjoy a dialog with the leaders who helped shape this vibrant community as they discuss future initiatives of the mill. How does it continue to evolve? What is the 10-year, 20-year, 200-year plan? And where does it fit in the context of Rocky Mount? Q&A at the end.
 - **Michael Goodmon | Executive Vice President, Capitol Broadcasting Company**
 - **Evan Covington Chavez | Director of Real Estate, Rocky Mount Mills/Capitol Broadcasting Company**

To Learn More About The History of Rocky Mount Mills, Scan the QR Code in the Margins

Group Lunch | Sponsored by Belk Architecture

Concurrent Educational Sessions

- **Small, Medium, Large: Innovations in House Museums:** Learn from three leaders of unique house museums in North Carolina. Bellamy flips the script by having a complicated discussion of race and revolving exhibits that bring in new crowds. The Pauli Murray Center serves as a space where history will be leveraged to advance contemporary social justice work. Magnolia House is an experiential museum where you can learn about Green Book era history by staying, eating, and enjoying music in a historic space. This panel discussion will showcase each of these sites as innovative role models.
 - **Natalie Pass Miller | Owner, The Historic Magnolia House & Change Management Leader**
 - **Gareth Evans | Executive Director, Bellamy Mansion Museum**
 - **Angela Thorpe Mason | Executive Director, Pauli Murray Center for History and Social Justice**
- **Cultural Displacement – Restoration Declaration:** An enlightening panel discussion on the initiatives dedicated to gathering, preserving, and revitalizing the narratives and legacies of communities affected by cultural displacement. Learn from and with this panel of experts on how to champion the revival of oral histories and sacred spaces, as they foster preservation restoration!
 - **Moderator: Terrance Ruth | Asst. Prof., NCSU School of Social Work**
 - **Carmen Cauthen | Author, Historic Black Neighborhoods of Raleigh**
 - **Judge Beverly Scarlett | Founder, Indigenous Memories**
 - **Dr. Freddie Parker | Professor of History at North Carolina Central University**
 - **Melvin D. Speight | Hayti Reborn**
- **New Views on Old Spaces:** Panel members have recently completed extensive architectural survey work in Edgecombe County, Tarboro, and Rocky Mount. This architectural history session will highlight a number of interesting and exciting resources, previously overlooked.
 - **Cynthia de Miranda | Architectural Historian, MdM Historical Consultants**
 - **Jennifer Martin | Architectural Historian, MdM Historical Consultants**
 - **Pofue Yang | Architectural Historian, Richard Grubb & Associates**
 - **Ellen Turco | Principal, NC Branch Manager, Richard Grubb & Associates**

| 30 Minute Break |

3:00–4:00

**Booker T.
Theater
(5 Minute
Drive From
RMM)**

Suite 1006

Power House

4:00–4:30

4:30–5:30

Power House

5:30–8:30

Battle House

8:30–10:00

**Prime
Smokehouse**

Concurrent Educational Sessions

- **Field Session | Hidden Black Wall Street: The Douglas Block Tour:** Unlike the well-documented Black Wall Streets of Tulsa, Oklahoma, and Durham, the history of Rocky Mount's Black Wall Street remains lesser-known. This tour will highlight a significant yet often overlooked aspect of the city's rich Black history: the historic Douglas Block. Participants will explore the entrepreneurial, civic, fraternal, and medical heritage of Rocky Mount's Black business district, which thrived from the 1920s to the 1960s. This district was home to the city's doctors, pharmacists, lawyers, fraternal organizations, and many other Black entrepreneurs. Join Philip J. Merrill, a TV personality, author, and the CEO and founder of Nanny Jack & Co, LLC, as he guides participants through an in-depth exploration of Rocky Mount's Black history. **Please wear comfortable shoes. Field session will be held rain or shine.**
 - **Philip J. Merrill | CEO & Founder, Nanny Jack LLC**
 - **Veronica A. Carr | Digital Media Strategist & Researcher**
- **Stabilization for Beautification:** John Canning & Co. is an architectural arts restoration contractor with over 45 years of experience in national landmarks, museums, religious establishments, educational institutions, and government buildings (including the NC Capitol). Join this session for a refresher in the ornamental and the lath. Learn about the relevance of North Carolina's historic structures in this field, and explore a truly impressive portfolio of some of the most important structures in the United States (with some plaster instruction along the way).
 - **David Riccio | Principal and President, John Canning & Co.**
- **Communication and Public Engagement Tools for Preservation Commissions:** Has your preservation commission been accused of being "out of control"? Does your commission agonize over how to effectively communicate with elected officials and administrative leadership? Are you a commission staffer overwhelmed with different programmatic responsibilities, leaving little time for proactive engagement of your commission members? THIS SESSION IS FOR YOU! We will address image management and communication strategies, and include practical tools for building outreach capacity.
 - **Annie McDonald | Senior Architectural Historian, Richard Grubb & Associates**

| 30 Minute Break |

Marion S. Covington Keynote Address

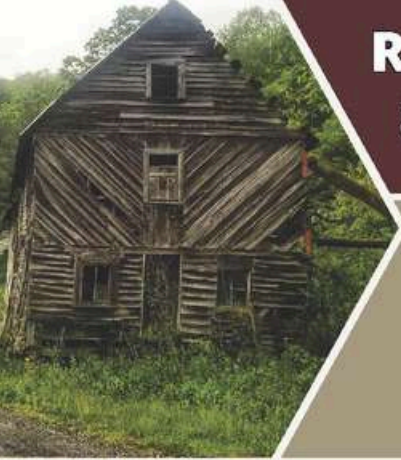
- The new President and CEO of the National Trust for Historic Preservation, and the new Executive Director of the National Preservation Partners Network, will team up to discuss the opportunities and challenges of historic preservation from the national level to the local.
 - **Carol Quillen | President and CEO, National Trust for Historic Preservation**
 - **Kim Trent | Executive Director, National Preservation Partners Network**

Event: Brew & Cue Block Party at Rocky Mount Mills

- Enjoy an evening of Beer and BBQ and experience life at Rocky Mount Mills! Music, food and drink, and self-guided tours of the mill and the 1835 Battle House. Representatives of Cook's Mill Whiskey will offer a tasting of their premium NC whiskey. Additional registration fee.

Event: Young Preservationists After-Party

- Not ready to end the night? Head back over to the mill to mix and mingle on the riverside patio with other young (and young at heart!) preservationists.



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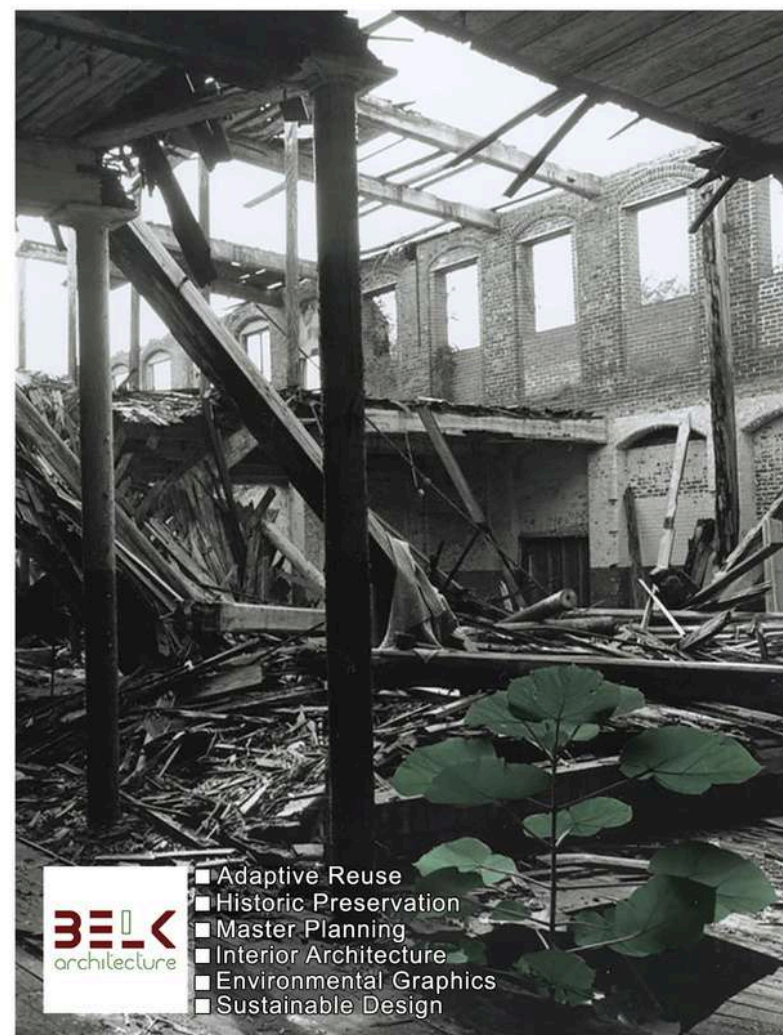
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8:30

Parish Hall

Registration Opens | Coffee & Conversation at Calvary Episcopal Church

- Enjoy an open house-style tour of the historic church and churchyard. The Gothic Revival building was completed in 1867. The churchyard contains both exotic and native trees, shrubs, and ivy, and is regarded regionally and beyond as a grand arboretum. Both building and grounds are listed on the National Register of Historic Places.

9:30-10:30

Sanctuary

Plenary: The History & Architecture of Tarboro and Edgecombe County | Calvary Episcopal Church

- Speakers will welcome you to Tarboro with a brief overview of the outstanding architecture of Calvary Episcopal Church and the thriving small town of Tarboro. Architectural Historian Megan Funk will provide an overview of the architecture of Edgecombe County, and leaders of the Phoenix Historical Society will highlight the town's African American history and architecture.
 - **The Rev. Stephen Mazingo | Calvary Episcopal Church**
 - **Tate Mayo, Mayor | Tarboro NC**
 - **Megan Funk | Architectural Historian, Chronical Heritage**
 - **Mavis Stith | President, Phoenix Historical Society**
 - **Jim Wrenn | Vice President, Phoenix Historical Society**

10:30-11:00

| 30 Minute Break |

11:00-12:00

Sanctuary

Keynote | On the Square: The Community That Made a Restaurant | Calvary Episcopal Church

- From Tarboro to New York and back again, Inez Ribustello will discuss the journey that includes her preservation of buildings in Tarboro that have become mainstays of Downtown Tarboro. A signing of her new cookbook, *On the Square: The Community That Made a Restaurant*, will follow.
 - **Inez Ribustello | Author and Entrepreneur**

11:00-12:00

Parish Hall

Book Signing | *On the Square: The Community That Made a Restaurant*

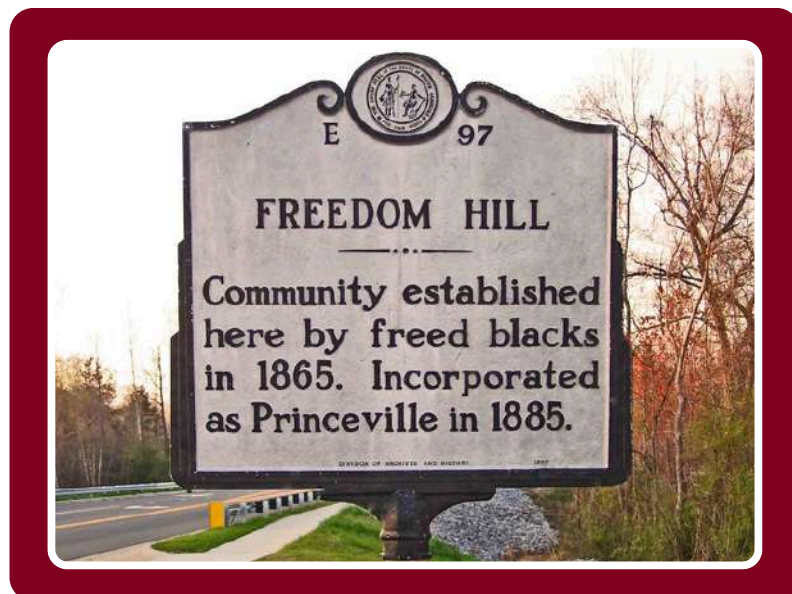
12:00-4:00

Tarboro Ramble & Lunch on Your Own

- Enjoy lunch on your own at downtown restaurants before, during, or after the home tour. Scan the QR code in the margins for suggested locations.
- The historic Town of Tarboro is opening its doors for a full afternoon of tours! Ramble around town at your leisure to visit numerous historic homes and buildings concentrated around the beautiful 15-acre historic Town Common.
 - **Additional registration fee.**

A Word on Princeville

Nearby Historic Princeville was originally established by Black citizens in 1865 as the Freedom Hill community. The village was renamed Princeville in honor of freedman Turner Prince when it was incorporated in 1885. During the Reconstruction Era, Black citizens sought to build their own churches, schools, and political institutions across the Tar River from Tarboro. The relatively inexpensive land on which Princeville was built was sold to Black purchasers because it was subject to flooding and therefore unsuitable for development. The area has been destroyed by flooding nine times since 1800, and therefore has little surviving fabric to show for its deep history. This inequity of land ownership within a vulnerable space has contributed to North Carolina's Environmental Justice movement. Today, the NC Environmental Justice Network monitors injustices based on race, ethnicity, and income.



Nov. 9 | 1:30-4:30 PM



Preservation
North
Carolina

Join Us at the Jail!

Historic Dallas Jail Preservation Celebration



Preservation North Carolina invites you to a
Preservation Celebration at the Historic Dallas Jail!
Established 1848, Reimagined 2022

Enjoy light refreshments and celebrate preservation
at this special fundraising event.

In 2022, the Gaston County Museum of Art & History
optioned the old Dallas Jail to Preservation NC and we found
the perfect buyers! Blair and Victoria Propert have beautifully
renovated the old jail into a special events venue. The building is
permanently protected by preservation covenants to ensure it
will remain an integral part of the historic Dallas Town Square.

*Proceeds from this event will support Preservation North Carolina.
Tickets are \$35 per person and include a complimentary
one-year membership for new supporters.*



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Preservation North Carolina is our state's only private statewide historic preservation organization. PNC acquires endangered historic properties and then finds purchasers willing and able to rehabilitate them. PNC has protected nearly 900 properties, generating an estimated \$500+ million in private investment.

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