

Event Sponsorship Opportunities

Preservation NC relies on private contributions from individual and business donors. Annual Event Sponsors support Preservation North Carolina's statewide property work and educational outreach, ensuring we can continue saving places that matter to the diverse people of North Carolina. In return, benefits to you include:

Marketing Opportunities – Receive recognition at Preservation NC events; in our digital communications; on our website; and in our magazine.

Networking Opportunities – Build relationships with potential clients and partners.

Philanthropic Leadership – Demonstrate your commitment to preservation as a vital economic development tool for sustainable communities.

Interested? Fill out the 2024 Event Sponsorship Form or contact Shannon Phillips at 919-832-3652 ext. 229 or sphillips@presnc.org.





Event Sponsorship Opportunities

All sponsors receive the following benefits:

- Sponsorship acknowledgement for <u>all</u> events
- Logo on printed event materials (subject to deadlines)
- Logo on event pages on PNC Website
- Logo on event emails, sent to 6,500+ subscribers
- Logo included in event promotions on social media (30,000 followers on Facebook, Instagram and Twitter)
- Logo in Winter Issue of North Carolina Preservation magazine, print run of 4,500
- Logo on PNC website through 1/31/25
- One-year listing in PNC's newly updated online <u>Preservation Directory</u> which includes the Professional Associates Network (PAN) OR the new Experience Preservation guide (*see related benefit below)

Sponsor Benefits Applicable to Selected Events	LEAD \$10,000	PREMIER \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$750
Total number of tickets to any combination of event(s)	12	10	8	6	4
Verbal Acknowledgement at sponsored event(s)	~	~			
*Preservation Directory Ad in digital PNC e-newsletter (6,500+ subscribers)	4	3	2	1	
Conference Sponsorship Specific: Ad in conference program guide	Full- page	Half- page	Half- page	Quarter- page	Quarter- page

Conference Sponsorship Add-Ons:

Add an exclusive branding opportunity to your sponsorship (until claimed):

- + Welcome Bags (\$1.500 1 available) fabric bag with spon Sryllogo for Welf allendee
- + Conference Lunch (\$1,000 2 available)

host of conference lunch in Rocky MADME D/17 and Tarboro 10/18

- + Lanyards (\$750 1 cyclia le print deadline 8/15)
 name badge lanyards with sponsor's logo or name
- + Professional Associates Network (PAN)
 Coffee & Conversation (\$500 1 available)

host of PAN gathering during 10/17 morning registration

+ Hospitality (\$500 each – 1 available)

host of coffee breaks (10/ፈ7 Raghy) Jount; 10/18 Tarboro)



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Please print business name as you wish it to appear on printed mat	terials:
	☐ \$5,000 Premier
	□ \$2,500 Platinum
Contact Person	\$1,500 Gold
	□ \$750 Silver
Mailing Address	
	☐ Add-on selection \$
<u>City/State/Zip</u>	Please circle your choice:
	+ Welc@ாதந்னு தடு 1,500)
Phone Email	+ Conf പ്രാവസ്യ Mount (\$1,000)
	+ Conf Lunch: Tarboro (\$1,000)
Website	+ Lanya@dsA(\$Ms@)D
□ Check payable to Preservation North Carolina □ Credit Card Payment: ONLINE or call Shannon Phillips at 919-832-3652 ext. 229	+ PAN Coffee (\$500)
	+ Hospitality; இருந்y Mount (\$500)
	+ Hospitality: Tarboro (\$500)
 Please email your logo (high res jpg) to <u>sphillips@presnc.org</u>. We will contact you directly to coordinate event registration, ad guidelines, and other benefits. 	Total Enclosed: \$

Thank you for your support!











