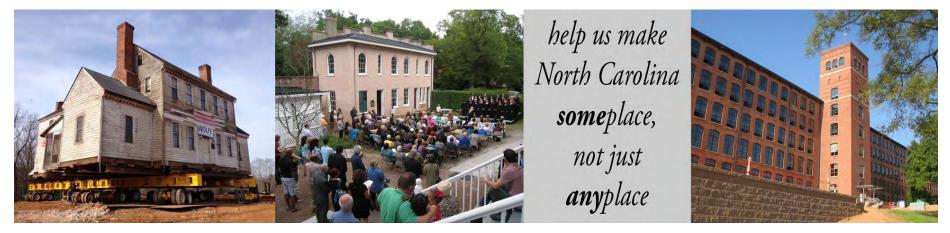


## **Preservation North Carolina 2024 Event Sponsorship Opportunities**



Preservation NC relies on private contributions from individual and business donors. Annual Event Sponsors support Preservation North Carolina's statewide property work and educational outreach, ensuring we can continue saving places that matter to the diverse people of North Carolina. In return, benefits to you include:

Marketing Opportunities – Receive recognition at Preservation NC events; in our digital communications; on our website; and in our magazine.

**Networking Opportunities** – Build relationships with potential clients and partners.

Philanthropic Leadership – Demonstrate your commitment to preservation as a vital economic development tool for sustainable communities.

Interested? Fill out the 2024 Event Sponsorship Form or contact Shannon Phillips at 919-832-3652 ext. 229 or sphillips@presnc.org.

#### 2024 CONFIRMED EVENTS – additional events may be added! COKER-BURNS HOUSE **BELLAMY MANSION MUSEUM** WILLIAM J. WILSON HOUSE NC PRESERVATION AWARDS PRESERVATION CELEBRATION 30th ANNIVERSARY CELEBRATION PRESERVATION CELEBRATION **CEREMONY & RECEPTION** Wilmington Chapel Hill Gaston County PRESERVATION The Power House at Rocky Mount Mills 2024 ANNUAL CONFERENCE R **ROCKY MOUNT** $\triangleleft$ & TARBORO ш OCTOBER 16-1 ELLAMY MANSION MUSEUM 1994-2024 Garden Party & House Tour **Oyster Roast & Low Country Boil** Wednesday, October 16, 2024 Sunday, November 9, 2024 Sunday, June 9, 2024 Saturday, September 28, 2024 Materials deadline: 9/30 Materials deadline: 6/1 Materials deadline: 9/10 Materials deadline: 9/30 Materials deadline: 11/1



### All sponsors receive the following benefits:

- Sponsorship acknowledgement for all events
- Logo on printed event materials (subject to deadlines)
- Logo on event pages on PNC Website
- Logo on event emails, sent to 6,500+ subscribers
- Logo included in event promotions on social media (30,000 followers on Facebook, Instagram and Twitter)
- Logo in Winter Issue of North Carolina Preservation magazine, print run of 4,500
- Logo on PNC website through 1/31/25
- One-year listing in PNC's newly updated online <u>Preservation Directory</u> which includes the Professional Associates Network (PAN) OR the new Experience Preservation guide (\*see related benefit below)

Sponsor Benefits Applicable to Selected Events	LEAD \$10,000	PREMIER \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$750	<b>Conference Sponsorship Add-Ons:</b> Add an exclusive branding opportunity to your sponsorship (until
Total number of tickets to any combination of event(s)	12	10	8	6	4	claimed): + Welcome Bags (\$1,509 - 1 available) fabric bag with sponsor - Logo for Mer, a Rendee
Verbal Acknowledgement at sponsored event(s)	~	~				+ Conference Lunch (\$1,000 – 2 available) host of conference lunch in Rocky Mount 10/17 and Tarboro 10/18
*Preservation Directory Ad in digital PNC e-newsletter (6,500+ subscribers)	4	3	2	1		+ Lanyards (\$750 – 1 available: print deadline 8/15) name badge lanyards with sponsor's logo or name + Professional Associates Network (PAN) Coffee & Conversation (\$500 – 1 available)
<i>Conference Sponsorship Specific:</i> Ad in conference program guide	Full- page	Half- page	Half- page	Quarter- page	Quarter- page	host of PAN gathering during 10/17 morning registration + Hospitality (\$500 each – 1 available) host of coffee breaks (10/1C RACHY EVDUNT; 10/18 Tarboro)

# Preservation North Carolina 2024 Event Sponsorship Opportunities

Please print business name as you wish it to appear on printed materials:           Contact Person	<ul> <li>□ \$10,000 Lead</li> <li>□ \$5,000 Premier</li> <li>□ \$2,500 Platinum</li> <li>□ \$1,500 Gold</li> <li>□ \$750 Silver</li> </ul>
Mailing Address	□ \$750 Silver
City/State/Zip	Add-on selection \$ Please circle your choice: + Welcorpe Bay: (\$0,500)
Phone Email	+ Conf Lunch: Rocky Mount (\$1,000) + Conf Lunch: Tarboro (\$1,000)
Website	+ Lany@ds4\$7NDE D
<ul> <li>Check payable to Preservation North Carolina</li> <li>Credit Card Payment: <u>ONLINE</u> or call Shannon Phillips at 919-832-3652 ext. 229</li> </ul>	+ PAN Coffee (\$500) + Hospita (\$200) + Hospitality: Tarboro (\$500)
• Please email your logo (high res jpg) to <a href="mailto:sphillips@presnc.org">sphillips@presnc.org</a> .	Total Enclosed: \$

• We will contact you directly to coordinate event registration, ad guidelines, and other benefits.

### Thank you for your support!



For more information, contact Shannon Phillips at sphillips@presnc.org or 919-832-3652 ext. 229. Thank you for your consideration! Preservation North Carolina | P.O. Box 27644, Raleigh, NC 27611-7644 | PreservationNC.org